

# Bag Sponsorship Registration Form



This marketing opportunity is available through  
Miller Promotions.

[www.GiftandCraftExpo.com](http://www.GiftandCraftExpo.com)  
[www.PghBridalShows.com](http://www.PghBridalShows.com)

Miller Promotions plans and promotes 13 events per year. We have earned recognition for these highly marketed events, and we have developed a high impact and effective marketing option that are advertisers can benefit from! Our events are the perfect venue to put your information in the hands of your target audience. Our reasonable rates will compliment your marketing budget.

At each event, we will distribute a minimum of 500 bags to the first people attending our events. Your company information will be in the bags that we distribute, and in the hands of your target audience.

Please check the events you want your information distributed at.

Gift and Craft Expos at malls in the Pittsburgh and surrounding areas.

**Participation cost: \$15 per 100 Participation should be listed in sets of 100. Example: 1= 100, 2 = 200, 3 = 300, etc.**

Expo Name	Date	Area in Pa.	# of sets participating in?
Black N Gold	Sept 7-9	North Hills	
Autumn Abundance	Oct. 18-21	Hermitage	
Christmas	Nov. 2-4	Tarentum	
Christmas Elements	Nov. 16-18	West Mifflin	
Holiday Giving	Dec. 7-9	North Hills	
Valentine	Jan. 25-27	Tarentum	
Devoted Valentine	Feb. 8-10	Johnstown	
1 <sup>st</sup> Spring Day	March 8-10	West Mifflin	
Winter Wonder	March	Monroeville	
Hoppy Easter	March 28-30	Butler	
Spring Fling	April 19-21	Hermitage	
Mom	May 3-5	Tarentum	

\_\_\_\_\_ # of sets (sets are 100 each) x \$15 = \_\_\_\_\_

“I Do!” Wedding Expos at malls in the Pittsburgh and surrounding areas.

**Participation cost: \$15 per 100 Participation should be listed in sets of 100.  
 Example: 1= 100, 2 = 200, 3 = 300, etc.**

Location of Expo	Date	# of sets participating in?
Century III Mall	Sept 21-23	
Johnstown Galleria	Sept. 28-30	
Westmoreland Mall	Oct. 26-28	
Monroeville Mall	Jan. 11-13	
Pittsburgh Mills	Feb. 22- 24	

\_\_\_\_\_ # of sets (sets are 100 each) x \$15 = \_\_\_\_\_

Pamperfest – Embassy Suites – Airport area, Pittsburgh, Pa.  
**Participation cost: \$40**

\_\_\_\_\_ May 10-11, 2013

Please provide your contents, check and registrations form 2 weeks prior to the event of your choice.

Business name: \_\_\_\_\_

Contact's name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Contact's email address: \_\_\_\_\_

Business web address: \_\_\_\_\_

Signature of advertiser \_\_\_\_\_ Date \_\_\_\_\_

Sales rep. signature \_\_\_\_\_ Date \_\_\_\_\_

Total amount submitted: \_\_\_\_\_

***Checks payable to Miller Promotions***

Send your participation form, check, and bag items to:  
**Miller Promotions, 248 Allison Ave., Pittsburgh, Pa. 15202**

Registration forms can be faxed to 412 415 1315  
 Credit card payments accepted by requesting a virtual invoice at [MillerPromotions@comcast.net](mailto:MillerPromotions@comcast.net).  
 Questions can be forwarded to Susan Miller at 412 415 3584 or [MillerPromotions@comcast.net](mailto:MillerPromotions@comcast.net)  
 Specific event demographics are available upon request.